

Studio West Marketing & Design PO Box 492650 Redding, CA 96049

240343	Contract	#	240349
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Schedule Dates 10/12/16-10/30/16

Advertiser Pam Giacomini Supervisor District 3 (7682) Agency

Studio West Marketing & Design (1940) Product Political - City/County Races (1043)

Brand PAMG-1016 (103911) Salesperson Wilcox, Terri (1235)

Sales Office **KRCR Buyer Name** West, Dave Phone/Fax (530) 221-7884 /

Account Types Local/Political Candidate

PAMG-1016

Billing Type Calendar

CPE

Date:

Comments

Date Entered 10/10/16 **Last Modified** 10/11/16 **Entered By**

Terri Wilcox

CO-OP No

Headline # Demo Order Type

Normal

Package Deal

Commission % 15.00 Commission \$417.75

Net Total Sales Tax

Date:

Comments:

\$2,367.25

Redding ABC (KRCR) By Calendar Month Spots Rate Oct. 2016 26 \$2,785.00 Grand Total: 26 \$2,785.00

10/12/16-10/14/16	7	-15/-15	5:58A- NEWS CH 7:														
		.15/.15	DAYBREAK 6 AM	`			1	1	1			3	\$100.00	\$300.00	Redding ABC (KRCR)		10/10/1
10/12/16-10/14/16	7						1	1	1			3	\$100.00	\$300.00	Redding ABC (KRCR)		10/10/1
10/12/16-10/14/16	7	:15/:15	5:30P- NEWS CH 7 AT 5:30 PM				1	1	1			2	\$150.00	\$300.00	Redding ABC (KRCR)		10/10/1
10/13/16															Redding ABC (KRCR)	Political/Exception - Lowest unit rate for thursday is \$160. This is \$150. No	
10/12/16-10/14/16	7	:15/:15	6:28P- NEWS CH 7 AT 6:30 PM				1	1	1			3	\$150.00	\$450.00	Redding ABC (KRCR)		10/10/1
10/16/16-10/16/16	7		22900	1)		1	\$60.00	\$60.00	Redding ABC (KRCR)		10/10/1
10/16/16-10/16/16	7			1						>		1	\$60.00	\$60.00	Redding ABC (KRCR)		10/10/1
10/24/16-10/28/16	7			2	Х	X	X	X	X			2	\$100.00	\$200.00	Redding ABC (KRCR)		10/10/1
	10/12/16-10/14/16 10/13/16 10/12/16-10/14/16 10/16/16-10/16/16 10/16/16-10/16/16	10/12/16-10/14/16 7 10/13/16 7 10/12/16-10/14/16 7 10/16/16-10/16/16 7 10/16/16-10/16/16 7	10/12/16-10/14/16 7 :15/:15 10/13/16 7 :15/:15 10/12/16-10/14/16 7 :15/:15 10/16/16-10/16/16 7 :15/:15 10/16/16-10/16/16 7 :15/:15 10/24/16-10/28/16 7 :15/:15	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30 PM 10/13/16 10/12/16-10/14/16 7 :15/:15 6:28P- NEWS CH 7 AT 6:30 PM 10/16/16-10/16/16 7 :15/:15 5:27P- NEWS CH 7 AT 5:30 PM 10/16/16-10/16/16 7 :15/:15 6:30P- NEWS CH 7 AT 6:30 PM	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30 PM 10/13/16 10/12/16-10/14/16 7 :15/:15 6:28P- NEWS CH 7 AT 6:30 PM 10/16/16-10/16/16 7 :15/:15 5:27P- NEWS CH 7 AT 5:30 1 10/16/16-10/16/16 7 :15/:15 6:30P- NEWS CH 7 AT 6:30 PM 10/24/16-10/28/16 7 :15/:15 5:58A- NEWS CH 7: 2	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30 PM 10/13/16 10/12/16-10/14/16 7 :15/:15 6:28P- NEWS CH 7 AT 6:30 PM 10/16/16-10/16/16 7 :15/:15 5:27P- NEWS CH 7 AT 5:30 1 PM 10/16/16-10/16/16 7 :15/:15 6:30P- NEWS CH 7 AT 6:30 PM 10/24/16-10/28/16 7 :15/:15 5:58A- NEWS CH 7: 2 X	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30 PM 10/13/16 10/12/16-10/14/16 7 :15/:15 6:28P- NEWS CH 7 AT 6:30 PM 10/16/16-10/16/16 7 :15/:15 5:27P- NEWS CH 7 AT 5:30 1 PM 10/16/16-10/16/16 7 :15/:15 6:30P- NEWS CH 7 AT 6:30 1 PM 10/24/16-10/28/16 7 :15/:15 5:58A- NEWS CH 7: 2 X X	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30 1 10/13/16 10/12/16-10/14/16 7 :15/:15 6:28P- NEWS CH 7 AT 6:30	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30 1 1 10/13/16 10/12/16-10/14/16 7 :15/:15 6:28P- NEWS CH 7 AT 6:30 1 1 10/16/16-10/16/16 7 :15/:15 5:27P- NEWS CH 7 AT 5:30 1 10/16/16-10/16/16 7 :15/:15 6:30P- NEWS CH 7 AT 6:30 1 10/24/16-10/28/16 7 :15/:15 5:58A- NEWS CH 7: 2 X X X X	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30 1 1 1 1 1 1 1 1 1	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30 1 1 1 1 10/13/16 10/12/16-10/14/16 7 :15/:15 6:28P- NEWS CH 7 AT 6:30 1 1 1 1 10/16/16-10/16/16 7 :15/:15 5:27P- NEWS CH 7 AT 5:30 1	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30 1 1 1 1 10/13/16 10/12/16-10/14/16 7 :15/:15 6:28P- NEWS CH 7 AT 6:30 PM 10/16/16-10/16/16 7 :15/:15 5:27P- NEWS CH 7 AT 5:30 1	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30 1 1 1 1 2 10/13/16 10/12/16-10/14/16 7 :15/:15 6:28P- NEWS CH 7 AT 6:30 PM 10/16/16-10/16/16 7 :15/:15 5:27P- NEWS CH 7 AT 5:30 1	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30 1 1 1 1 2 \$150.00 10/13/16 10/12/16-10/14/16 7 :15/:15 6:28P- NEWS CH 7 AT 6:30 1 1 1 1 3 \$150.00 10/16/16-10/16/16 7 :15/:15 5:27P- NEWS CH 7 AT 5:30 1 X 1 \$60.00 10/16/16-10/16/16 7 :15/:15 6:30P- NEWS CH 7 AT 6:30 1 X 1 \$60.00 10/16/16-10/16/16 7 :15/:15 5:58A- NEWS CH 7 AT 6:30 1 X 1 \$60.00 10/24/16-10/28/16 7 :15/:15 5:58A- NEWS CH 7: 2 X X X X X 2 \$100.00	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30	AMERICA 10/12/16-10/14/16 7 :15/:15 5:30P- NEWS CH 7 AT 5:30 1 1 1 1 2 \$150.00 \$300.00 Redding ABC (KRCR)

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted-Station:

he rested Agency/Advertiser:



Studio West Marketing & Design PO Box 492650 Redding, CA 96049

Contract #	24
Schedule Dates	10/12
Advertiser	Pam
Agency	Studi

Product

Salesperson

Account Types

Date:

Brand

0349 2/16-10/30/16

Last Modified Giacomini Supervisor District 3 (7682) **Entered By** CO-OP

io West Marketing & Design (1940) Political - City/County Races (1043)

PAMG-1016 (103911) Wilcox, Terri (1235)

Local/Political Candidate

Sales Office **KRCR** West, Dave **Buyer Name** Phone/Fax (530) 221-7884 /

CPE PAMG-1016

Billing Type Calendar

Comments

Date Entered 10/10/16 10/11/16 Terri Wilcox

No

Headline #

Order Type Normal Package Deal

Commission % 15.00 Commission

\$417.75 **Net Total** \$2,367.25

Date:

Comments:

Sales Tax

Demo

Redding ABC (KRCR) By Calendar Month **Spots** Rate Oct. 2016 26 \$2,785.00 Grand Total: 26 \$2,785.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	iu Spo	ts Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT(B/E)	10/24/16-10/28/16	7	:15/:15	7A- GOOD MORNING AMERICA	2	Х	Х	X	Х	Х			2 \$100	900.00	Redding ABC (KRCR)		10/10/16
9.0	Normal Line / SPOT(B/E)	10/24/16-10/28/16	7	:15/:15	4:59P- NEWS CH 7 AT 5 PM	1	X	X	X	X	Х	- 1		1 \$150	9150.0	Redding ABC (KRCR)		10/10/16
10.0	Normal Line / SPOT(B/E)	10/24/16-10/28/16	7	:15/:15	6:28P- NEWS CH 7 AT 6:30 PM	2	Х	Х	X	Χ	Х			2 \$150	\$300.00	Redding ABC (KRCR)		10/10/16
11.0	lormal Line / SPOT(B/E)	10/24/16-10/28/16	7	:15/:15	10:59P- NEWS CH 7 AT 11 PM	1	Х	Х	X	Х	Х			1 \$75.	975.00	Redding ABC (KRCR)		10/10/16
12.0 N	lormal Line / SPOT(B/E)	10/30/16-10/30/16	7	:15/:15	5:27P- NEWS CH 7 AT 5:30 PM	1							<	1 \$60.	\$60.00	Redding ABC (KRCR)		10/10/16
13.0	lormal Line / SPOT(B/E)	10/30/16-10/30/16	7	:15/:15	6:30P- NEWS CH 7 AT 6:30 PM	1						,	<	1 \$60.	\$60.00	Redding ABC (KRCR)		10/10/16
14.0	lormal Line / SPOT(B/E)	10/12/16-10/14/16	7		5A- NEWS CH 7: DAYBREAK 5 AM	2			X	Х	Х			2 \$60.	90 \$120.00	Redding ABC (KRCR)		10/10/16
15.0 N	1/G For 3.0.1 / SPOT(B/E)	10/24/16-10/28/16	7	:15/:15	5:30P- NEWS CH 7 AT 5:30 PM	1	Х	Х	Х	Х	Х			1 \$150.	\$150.00	Redding ABC (KRCR)		10/11/16
					CON	FIR	1/1/	ΔΤ	10	N (TIA	RA	T				

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender.	der, even if handwritten.
typed, or otherwise made a part of a particular contract, is hereby rejected.	

Accepted-Station:

B/E Bookend P/B Piggy Back

in a technique (Advertiser:

Printed At: 10:53 AM on Wednesday, October 12 2016

MAKEGOOD AUTHORIZATION

Client:	Pam Giacomini for Supervisor	Market:	Chico, Redding	240349
Campaign:	PAMG-1016	Station:	KRCR	
Flight Dates:	10/11-10/30	A.E.:	Terri Wilcox	
Primary Demo:	A25-54	Phone/Fax	530-722-6429 / 530-243-0217	
Buyer:	Dave West	Date:	10/11/2016	

Ordered									
# Spots	Day	w/o / Date	Time Period	Program	Length	Rate	Total Rate	A35+ Rtg.	Total Rtg.
1	Th	10/11	5:30-6pm	News 5:30-6pm	:15/:15	\$150.00	\$150.00		
							\$150.00		0

	Makegoods								
# Spots	Day	Date	Time Period	Program	Length	Rate	Total Rate	A 25-54 Rtg.	Total Rtg.
	M-f	10/24	5:30-6p	News 5:30-6pm	:15/:15	\$150.00	\$150.00	Ť	
			-						
							\$150	0.0	0.0

Reason for Pre-emptions:	
Buyer's Signature	Date

Terri Wilcox

From: David' iPad <dave@studiowestmarketing.com>

Sent: Tuesday, October 11, 2016 7:23 PM

Terri Wilcox

Subject: Re: Makegood - Pam G

That's fine. Djw

Sent from my iPad

On Oct 11, 2016, at 4:42 PM, Terri Wilcox <twilcox@bontencalifornia.com> wrote:

6pm News M-F the week of 10/24. Please see attached makegood suggestion and let me know if approved, moving the spot to the 5:30-Hi Dave - One of the spots in the 5:30pm News Thur 10/13 would not place due to LUR.

Thank you!

Terri

Terri Wilcox

KRCR ABC 7 / KCVU FOX 20

TV/Digital Account Executive
Bonten California

twilcox@bontencalifornia.com

O-530-722-6429 — C-530-945-5575

<image001.png>

Supplying services to Esteem Broadcasting KCVU/KBVU Pursuant to a Shared Services Agreement

<KRCR Pam G 240349 October 2016.xls>